

Analyze Benefits to Foreign Partners of Open Skies Agreement with USA



Project Title	Analyze Benefits to Foreign Partners of Open Skies Agreement with USA
Project Summary	Analyze benefits of entering an Open Skies agreement with the United States and create a one or two page marketing piece to present to new countries considering Open Skies with the United States.
Country	United States
Country/Region of Focus	Global

Project Description

The State Department Office of Aviation Negotiations seeks a student to study and graph civil aviation activity (passenger and cargo) before a country enters into an Open Skies partnership with the United States and after the agreement. We currently have 126 Open Skies partnerships. However many of the “holdouts” want to know “what’s in it for us?” I am looking for graphic evidence that Open Skies agreements benefit our partners and a one or two page document we could pass illustrating the benefits of liberalized aviation markets.

This project would entail working with Departments of Transportation and Commerce data to determine the impact of an Open Skies agreement. We would want them to analyze it and help create a marketing piece for prospective Open Skies partner countries.

If done well, this project could directly impact countries' interest in pursuing liberalized aviation market access with the United States, promoting U.S. economic interest and supporting U.S. jobs.

Required Skills or Interests

Skill(s)

Data analysis

Economic analysis

Marketing

Research

Additional Information

The right candidate would have an academic background in economics or business with data analysis aptitude and the ability to develop an informative and visually interesting marketing piece. We have some older analyses and an old domestic audience marketing piece that could be used as a basis for the project.

Language Requirements

None